



# **Global Participation: Woods Update**

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# Objective 2017 – Participation

Topic	Goal	2017 objective	Target Time Frame	W3M Leader
Participation	Proper participation	draft requirements for system support to strengthen the member participation status monitoring system	Jan	An Qi
Participation	Proper participation	collect best practices from 4 hosts	Jan	An Qi
Participation	Proper participation	identify resources for member participation efforts from each host	Jan	An Qi
Participation	Proper participation	set up communication mechanism with related technical staff such as project management lead	Jan	An Qi
Participation	Proper participation	build a standard process with supported documents; start pilot project with new members	Mar	An Qi
Participation	Proper participation	Implementation standard process for member participation	Sep	An Qi

# Participation Status Monitoring System

- Requirements
  - Data retrieve and analysis : mailing list, WBS, github pulls
  - A customized participation report
    - WBS results monitoring to find lazy AC reps
    - Mailing lists and github monitoring to check participation status and interested topics
    - Participation status for MRM calls audience reading
- Progress
  - Beihang sponsored resources to develop the system
  - A prototype of version 1.0 was done Oct 2016
  - Version 2.0 is under development and planned to be finished at the end of Jun 2017
- Questions
  - Can be migrate to W3C and shared globally?

# Best Practices Collected - I

- Local Member Events
  - Keio: Member Meeting twice a year, post AC and post TPAC
  - Keio: Invite members to join W3C exhibition at Interop and ORF
  - Beihang: Warm-Up Meetings for AC and TPAC
  - Beihang: Member Meeting for certain topics
  - Spanish Office: Member Meeting for certain topics
- Local Member Communication
  - Keio + Beihang: news distribution via local mailing lists for members
  - Keio + Beihang: W3C Website in local language
  - Beihang: local social channels, e.g. Wechat, Weibo
- Executive Engagement
  - Keio: Executive Club

# Best Practices Collected -II

- Member Social Activity
  - Keio: Member party during AC and TPAC, paid by Keio
  - Beihang: Member salon, Member party during AC and TPAC
  - Beihang: 1:1 New Year Greetings to all W3C participants, New Year gift to AC reps and key stakeholders
- Direct and/or Dedicated Contact
  - Spanish Office: Martin always reachable on phone
- Supportive Documents
  - Beihang: translation of News items, PR, Member Agreements, blogs, Highlight reports, workshop reports, Process Documents and Patent Policy
  - Beihang: Customized Annual Participation Highlight Report for full members
- Participation Incentive – Annual Acknowledgement Letter

Everybody loves W3Cookie





# Communication with W3T

- W3C Staff involved - Almost everyone!
  - Strategy team: strategy and roadmap, member interests/concerns reflection
  - Project team: group homepage improvement, group meeting related issues, member interests/concerns reflection
  - MarComm team: member communication, supportive documents,
  - Legal team: Patent Policy issues
  - Team Contact: specific participation questions, technical discussion
- Channel - I need more
  - Operation Call/mailing list
  - Global Call
  - 1:1 pings

## e.g. Group Homepage Improvement

- Outdated: some current group pages seem to be last updated years ago and makes whoever looks at it wonder if it is still a living group, e.g. Audio WG, Geolocation, HTML Media Extension, Multimodal Interaction WG, Pointer Events WG, TV Control, XML security, XSL, Multimode Interaction.
- Some groups have very limited info on their home page, e.g. Browser Testing and Tools WG
- Hard to find content in the page: no navigation within the page with long content, have to roll down to view all the content, e.g. XML query



# Standard Processes & Practices?

- Maybe Not
  - Resources available vary at each host
  - Different traditions, cultures and suitable practices
- Instead
  - Sufficient Processes & Practices: A basic package for On Boarding new members as well as group participants
  - Advisory Processes & Practices with local flavor:
    - F2F/Phone call trainings
    - Support on Contributor Recognition Program
  - Participation-Friendly Tips for Chairs
    - Hand holding for new group participants
    - Possible group meeting/phone call time adjustment
    - Round table opinions checking
  - W3T Respond within 24 Hours?

# More Suggested Global Efforts

- Group Homepage Improvement
  - Bottom line
    - Timely updated
    - Easy to navigate
    - With necessary info for participation
  - Advisory change
    - A more unified design of group homepage? E.g. Project Uritas (unified group page leveraging Web API) + RDFa
  - Balance between the creative spirit and standard design
- Participation Recognition Program
  - Chair and Editor Recognition - A Thank You Letter
  - Contributor Recognition - More to explore
    - Translation Contributor
    - Technical Contributor
    - Community Contributor

# Some Art Work



# Thoughts on Translation Strategy

- What documents to be translated?
  - Team to maintain a Call for Translation Page with the latest stable version of W3C documents ready for translation
  - Translation Quality Management
    - Level I: Authorized Translation – follow the Authorized Translation Process
    - Level II: Verified Translation – verified by individual(s) from W3C community
    - Level III: Volunteer Translation – no verification of any kind
- How to Get More Translations: acknowledge the translator
  - Translator Badge trackable on W3C Website
  - Local incentive activities
- Translation Database

# Challenges

- Recourses
- Communication
- Culture



**Merci!**  
**Questions?**